

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Cultural Routes ACADEMIC WORKSHOP

2nd Edition - 7th December 2023 - Online



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Organised by the The European Institute of Cultural Routes in cooperation with the University network for Cultural Routes Studies



2ND CULTURAL ROUTES ACADEMIC WORKSHOP

Draft Programme (21/11/2023)

9:15 – 9:30 CET

Introduction to the Cultural Routes Academic Workshop

Stefano Dominioni, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe; Director of the European Institute of Cultural Routes

9:30 – 9:45 CET

Opening Speech

9:45 – 11:15
CET

Session 1: REDEFINING CULTURAL ROUTES: EXPLORING DYNAMIC NARRATIVES OF RELIGIOUS HERITAGE AND CULTURAL ASSETS

CULTURAL HERITAGE REINTERPRETED. ENHANCING HISTORIC CEMETERIES FOR THE FUTURE

Silvia Beltramo, associate professor, PhD in Architectural History, Politecnico di Torino (Italy).

Ilaria Papa, architect, III level specialist in Architectural and Landscape Heritage, PhD student in Civil, Environmental and Architectural Sciences, University of Padua-ICEA (Italy).

VERNACULAR RELIGIOSITY AND CAMINO DE SANTIAGO

Anja Mlakar, Assistant Professor, Faculty of Tourism, University of Maribor (Slovenia).

SOCIO-CULTURAL OPPORTUNITIES AND CHALLENGES FOR MOBILITIES AND LOCAL REALITIES ALONG A EUROPEAN PILGRIMAGE ROUTE

Leonardo Porcelloni, Research Fellow, University of Verona (Italy).

TRANSHUMANCE TRAILS IN THE ERA OF EXPERIENCE-BASED TOURISM

Mona Mariacristina, PhD Student, University of Milan-Bicocca (Italy).

Debate

11:15 – 11:30
CET

Coffee break

11:30 – 13:00
CET

Session 2: A HOLISTIC APPROACH TO SUSTAINABLE TOURISM AND COMMUNITY ENGAGEMENT ALONG CULTURAL ROUTES

FROM SITE TO DESTINATION – THE ROLE OF CULTURAL ROUTES IN THE SUSTAINABLE MANAGEMENT OF ARCHAEOLOGICAL HERITAGE: THE IRON AGE DANUBE ROUTE IN THE POŽEGA VALLEY (CROATIA)

Marta Rakvin, Faculty of Humanities and Social Sciences, University of Zagreb, M.L and M.A. In Archaeology (Croatia)

Jacqueline Balen, archaeological Museum in Zagreb; Iron Age Danube Route Association; PhD, museum advisor (Croatia).

THE BYZANTINE CULTURAL LANDSCAPE

Roberta Alberotanza, master's in landscapes and Cultural Tourism, University of Reggio Calabria (Italy).

Francesco Calabrò, Associate Professor of Estimation at the Mediterranean University of Reggio Calabria (Italy).

Giovanna Minniti, architecture Student at the "Mediterranea" University of Reggio Calabria and member of the project working group (Italy).

TRACING THE PAST AND UNDERSTANDING THE PRESENT THROUGH COUNCIL OF EUROPE LANDSCAPES: THE IDENTITY OF THE MODERN EXPLORER

Marzia Liuzza, PhD Student, University of Padua and Ca' Foscari University of Venice (Italy).

STRATEGIC DESTINATION DEVELOPMENT PLAN FOR THE ROUTE OF ST. OLAV'S WAYS

Irene Burdisso, Joey Yim Ping Chan, Marie Lerho and Sameera Rodrigo, Master students in Tourism Studies, Mid Sweden University (Sweden).

Debate

**13:00 – 14:30
CET**

Lunch break

**14:30 – 16:00
CET**

Session 3: CULTURAL ROUTES FOR ALL: DIGITALIZATION AND ACCESSIBILITY FOR AN INCLUSIVE CULTURAL EXPERIENCE

PILGRIMAGE TOURISM, ACCESSIBILITY AND LOCAL COMMUNITIES IN WESTERN COUNTRIES.

Anna Trono, Professor, Department of Cultural Heritage, University of Salento, Lecce (Italy).

Valentina Castronuovo, PhD Economic-Political Geography (Italy).

DIGITALISATION IN THE CAMINO DE SANTIAGO

Rubén Lois, Associate Professor at the University of León (Spain)

Xosé Somoza, Associate Professor at the University of León (Spain).

DIGITAL SUBSTITUTES OF IMPRESSIONIST COLLECTIONS. A SCENOGRAPHY STRATEGY FROM TWO-HOUSE-MUSEUMS LOCATED ON THE BANKS OF THE SEINE RIVER (FRANCE)

Isabelle Brianso, Associate Professor, Avignon University (France).

THE APPROPRIATION OF NEW TECHNOLOGIES BY CULTURAL ROUTES: NETWORKING, VISIBILITY AND ANALYSIS OF TERRITORIAL IMPACTS

Montserrat Crivillers Simon, PhD in Geography, Université Paris 1 Panthéon-Sorbonne (France).

Debate

**16:00 – 16:15
CET**

Coffee break

16:15 – 17:45
CET

**Session 4: ADDRESSING CHALLENGES AND SHAPING THE FUTURE OF
CULTURAL ROUTES THROUGH COOPERATION AND INNOVATIVE
APPROACHES**

**TOWARDS A EUROPEAN GOVERNANCE FRAMEWORK FOR PILGRIMAGE
ROUTES: CHALLENGES, OPPORTUNITIES AND RECOMMENDATIONS**

Maria Laura Gasparini, Research Fellow and PhD candidate in Economic Geography, Center for Advanced Studies in Tourism (CAST), University of Bologna (Italy).

José A. Cortés Vázquez, Adjunct Professor, University of Coruña, Department of Sociology and Communication Sciences, Faculty of Sociology (Spain).

**BEST MED OPEN PLATFORM: CHALLENGES OF DIGITISING INDICATORS OF
CULTURAL ROUTES SUSTAINABLE DEVELOPMENT**

Maja Turnšek, associate Professor & Vice Dean for Research, University of Maribor, Faculty of Tourism (Slovenia).

THE MODEL OF CULTURAL ROUTES AS TOURISM PRODUCTS

Katalin Nagy, tourism expert, master lecturer, University of Miskolc, Faculty of Economics, Marketing and Tourism Institute (Hungary).

PROPOSING METHODOLOGY FOR DEVELOPING CULTURAL ROUTES

Georgia Zouni, assistant Professor of Tourism Marketing, Department of Tourism Studies, University of Piraeus (Greece).

Katerina Vlara postgraduate student, Department of Business Administration and Management, University of Piraeus (Greece)

Debate

17:45 – 17:55
CET

Closing remarks

Stefano Dominioni, Executive Secretary of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe; Director of the European Institute of Cultural Routes